



For Immediate Release

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**AGING IN PLACE MONITORING DEVICE - SONAMBA™
TO EXHIBIT AT LAS VEGAS CONSUMER ELECTRONICS SHOW**

Senior Focused Product, Sonamba Will Take Part in CES Unveiled and 2011 International CES in Las Vegas

Durham, NC (December 1, 2010) – [Sonamba](#), a wellbeing monitor system from pomdevices, LLC, is exhibiting at CES Unveiled on January 4, 2011 and at the 2011 International CES from January 6-9. Both Las Vegas based events are hosted by the Consumer Electronics Association (CEA).

Combining several technologies into one device, Sonamba is designed to keep seniors connected to family and caregivers every day through digital monitoring without being intrusive. It improves communication between seniors and their caregivers – especially those that live hundreds of miles away. Sonamba offers two-way messaging capabilities in addition to medication and calendar reminders, games and social networking, and a digital photo frame. The product's patented sensors keep caregivers informed on the status of their loved ones - not just in emergencies but everyday. This is the only product at CES Unveiled that focuses on aging in place technology. Sonamba retails for \$549.00 with a \$39.00 a month subscription fee and a range of flexible payment options.

WHO: [Sonamba](#) is an in-home monitoring system featuring a seven-inch touchscreen LCD display, built-in motion/sound sensors, automatic status text messages to caregivers, emergency button, photo display, alerts, reminders and games.

WHAT: CES Unveiled (January 4, 2011) and 2011 International CES (January 6-9, 2011)

WHERE: CES Unveiled

Table Number 4

Venetian Ballroom, A-D, Venetian Hotel

2011 International CES

Pod Number 1035D

i-Stage TechZone in the CES New Product Marketplace

Las Vegas Convention Center, Las Vegas, NV

CES Press Kit: www.sonamba.com/press-kit

MEDIA: Ajit Pendse, CEO, and Robert Burke, VP of pomdevices, will be available for interviews. To schedule an interview please contact Tina McCormack at 301-585-5034. Additional media assets are available upon request.

ABOUT SONAMBA

Sonamba, from pomdevices, LLC, is a Wellbeing Monitoring System for seniors living independently. Sonamba periodically sends senior's wellbeing status alerts to caregivers and includes senior-oriented Personal Emergency Response, Medication Reminders and Social Communications functions – packaged in a user-friendly, aesthetically

pleasing digital photo frame with touchscreen interface and built-in cellular connectivity. It is designed to be a part of everyday living — empowering seniors as well as their caregivers to live life on their own terms. For more information, visit www.sonamba.com.

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