



**FOR IMMEDIATE RELEASE**

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**MRIS RELEASES MAJOR UPGRADE TO ENHANCE REAL ESTATE PROFESSIONAL'S TOOL KIT**  
*MRIS Continues Quality Support of Real Estate Agents With Launch of Matrix Upgrade*

**Rockville, MD – December 6, 2010** – MRIS believes in providing tools that evolve with the rapidly changing real estate market. The company's core service offering, Matrix, is an online portal designed for real estate agents as a one-stop shop for information and resources allowing agents to help customers more efficiently and effectively. Today, MRIS announces major enhancements to Matrix which include:

- More intuitive and functional search with speedbar technology
- Upgraded Comparative Market Analysis (CMA) tools
- Faster and more efficient database search experience
- And more!

"We understand that 'time is money' for our customers, and this upgrade increases productivity by decreasing their research time and freeing up time for customer service and business development efforts," says John L. Heithaus, CMO of MRIS. "At MRIS we want to supply the strongest industry tools possible, at an affordable price, so that agents are equipped to provide best in class service to their customers."

"Thanks to the upgraded Matrix from MRIS my searches for clients have more detail," says Donna Williams, REALTOR® for Buyers Advantage Real Estate Corp. in Woodbridge, VA. "My clients will have an easier time navigating the information received by me through auto searches. The updated CMA is a great deliverable for clients and with faster and more efficient searching. By using the floating action buttons and speedbar I can really help my client find their dream home."

**ABOUT MRIS**

MRIS is real estate in real time™, enabling its customers to list and sell nearly \$97 million in real estate each day and just over \$35 trillion in closed sales in 2009. A leading developer of real estate information technology, MRIS connects its customers with timely, accurate and actionable data. MRIS offers a growing portfolio of technology solutions, including broker and agent software products and an industry-leading consumer portal, HomesDatabase.com. Behind the scenes, the CURE Solutions Group subsidiary of MRIS provides back-end technology to other MLS systems through CURE, a proprietary solution. MRIS serves nearly 50,000 real estate professionals spanning a 22,000 square mile section of the Mid-Atlantic region, including Maryland, Virginia, Washington, D.C. and markets located in Pennsylvania, and West Virginia. Visit us at [mrис.com](http://mrис.com), "Like" us on [Facebook.com/MRISonFB](https://www.facebook.com/MRISonFB), and follow us on Twitter, [@MRIS\\_REal\\_News](https://twitter.com/MRIS_REal_News).

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