



FOR IMMEDIATE RELEASE

American University and C.Fox Communications Launch Graduate Student Fellowship in Public Communications

Washington, D.C (March 23, 2011) – Graduate students currently enrolled in the American University School of Communication will gain access to a new level of experience starting this September, thanks to the university's newest fellowship in Public Communications, developed in partnership with award-winning PR and Marketing agency C.Fox Communications.

One winning fellow, to be chosen jointly by American University and C.Fox Communications, will have the opportunity to spend the better part of one year working with the C.Fox Communications team in Silver Spring, MD. He or she will see first-hand the work that is done in an agency environment and will support on a variety of issues-based public relations campaigns and projects, attend client meetings, media training sessions and media interviews, as well as experience first-hand the business of running a PR agency. The fellowship is designed to provide experience, training and insights into the life of a bustling PR and marketing agency.

"Our commitment to cultivating young talent has been a core focus of our agency since we launched in 2004," noted Carrie Fox, President of C.Fox Communications, who credits much of her agency's success to the mentors and professors who guided her early on. "This fellowship is a chance to formally bring it full circle and ensure that we are fostering that same confidence, creativity and excellence in other young PR professionals."

"How better to learn about strategic communication than to experience it first-hand at a singularly creative, entrepreneurial PR firm?" said Leonard Steinhorn, Professor of Communication at American University and Director of AU's Public Communication Division. "For the MA student awarded this fellowship, the ideas and concepts we instill in the classroom will come alive in this internship."

C.Fox Communications and American University are currently accepting applications for The American University/C.Fox Communications fellowship program. The fellowship will begin September 1, 2011, and continue through August 15, 2012. More details on the fellowship can be found at <http://www.american.edu/soc/resources/fellowships.cfm>.

About C.Fox Communications:

C.Fox Communications is a small, award-winning woman-owned business based in Silver Spring, MD which serves mission-driven organizations through the development and implementation of smart PR and marketing strategies that increase awareness, drive business growth and deliver client stories in a memorable way. Since April 2004, C.Fox Communications has been providing public relations and marketing services to a range of organizations in a variety of industries including environmental, education, health and wellness, and social services. The agency is also listed as an approved vendor by the General Services Administration (GSA) to serve executive agencies, federal government agencies and other specially classified organizations. Learn more about C.Fox Communications at www.cfoxcommunications.com or follow the agency on Twitter [@cfoxcomm](https://twitter.com/cfoxcomm).

About American University School of Communication:

For more than 40 years, the School of Communication (SOC) at American University has delivered a strong professional education for undergraduate and graduate students, with a focus on public affairs and public service using the resources of Washington, DC. SOC prepare students for careers in through graduate degrees in Journalism, Public Communication, Political Communication, Film and Media Arts, and International Media. Students work closely with faculty members in small, laboratory environments while pursuing professional opportunities in Washington DC's many world-class media organizations. Learn more about the School of Communication at www.american.edu/soc.

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