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Silver Spring Based C.Fox Communications Announces Staff Expansion

Tina McCormack and Julie Feldman Join PR and Marketing Agency to Support a Growing Business

Silver Spring, MD – June 16, 2009– C.Fox Communications, an integrated PR and marketing agency in Silver Spring, MD today announced that Tina McCormack has joined the agency as Senior PR Associate, and Julie Feldman has joined as PR Associate.

“Adding Tina and Julie to our team enhances our ability to tell the story of each of our clients,” noted Carrie Fox, President of C.Fox Communications. “As we rapidly expand our client roster, we are thrilled to have their expertise to continue to propel our agency forward.”

As Senior Associate, McCormack is responsible for client management, media relations, writing and event logistics for a growing suite of clients at C.Fox Communications. Previously, McCormack was Director of Communications for Starlight Children’s Foundation MidAtlantic, a health-focused nonprofit bringing joy to seriously ill children. There she was responsible for developing communication strategy and tactics, launching Starlight MidAtlantic’s new brand, and for creating strategic partnerships, in addition to producing half-million dollar galas.

Before joining Starlight MidAtlantic, McCormack worked for the leading digital media company, FierceMarkets, playing an integral role in business-to-business events and sponsorships. She managed various executive events in the wireless, telecom and healthcare industries across the country in conjunction with leading industry tradeshow. McCormack also spent several years working with high profile consumer brands, various Fortune 500 companies, and small start-ups consulting on PR tactics and event strategy.

“My focus is in creating holistic and integrated communications campaigns,” says McCormack. “I am thrilled to be joining the C.Fox team to achieve the outreach goals of our clients, each with their own story to tell in this evolving market.”

Julie Feldman joins C.Fox Communications as a PR Associate. She has been with the agency as an intern since 2007. She studied communication at the University of Maryland, College Park, where she graduated magna cum laude.

About C.Fox Communications:

C.Fox Communications is an integrated public relations and marketing agency that specializes in developing creative communications programs for its clients. Its service lines include media relations, strategic marketing, creative services, writing, and event planning. With a focus on mission-driven organizations, C.Fox helps its clients increase awareness, drive business growth and deliver stories in a memorable way. Founded in 2004 by Carrie Fox, C.Fox Communications serves is the agency of record for a number of organizations across the country, including the Progressive Insurance Automotive X PRIZE, CHF International, UnitedHealth Group and the Embassy of Brazil, among others. For more information, please visit www.cfoxcommunications.com.